

# WEDNESDAY 27<sup>th</sup> MARCH 2019

## BEREAVEMENT SERVICES SEMINAR:

### ‘The Impact of Burial and Cremation on the Environment’

**Stratford Manor Hotel, Warwick Road,  
Stratford-upon-Avon, Warwickshire CV37 0PY**

The four representative organisations for cemeteries and crematoria in the UK are once again holding a one-day Joint Seminar for their members. Each organisation will sponsor one session, and introduce a paper relating to a key aspect of bereavement services, followed by a discussion based on the themes in the paper. See over for details of each session. A not-to-be-missed event for all involved in bereavement services in the UK.



Association of Private Crematoria and Cemeteries



Cremation Society of Great Britain



Federation of Burial and Cremation Authorities



Institute of Cemetery and Crematorium Management

Joint  
Organisations'  
Seminar

For Professionals,  
By Professionals

Excellent  
Learning  
Opportunity

4 Sessions –  
Papers and  
Discussion

Excellent Value  
for Money

#### FOR FURTHER INFORMATION:

APCC - 01964 503055

CSGB - 01622 688292

FBCA - 020 8669 4521

ICCM - 020 8989 4661

E-mail:

[info@cremation.org.uk](mailto:info@cremation.org.uk)

# PROGRAMME

## Joint Organisations' Bereavement Services Seminar

### Seminar Programme

09:15 Registration

09.50 Welcome and Introduction to the Seminar

10:00 Session 1:

Chaired by: Richard Barradell, Secretary and Treasurer, Association of Private Crematoria and Cemeteries

**10.00 – 10.30**

**Paper Title: The Environmental Impact of Coffins and New Technology**

**Speaker:** Simon Rothwell, LLB (Hons), MBA, Managing Director, LifeArt

**Paper Description:** Traditionally coffins used in cremation are usually made from particleboard or MDF. Producing these coffins requires a considerable number of trees and, when cremated, recent test reports reveal traditional coffins produce high levels of greenhouse gases including nitrous oxides. Due to improved material and manufacturing techniques, coffin manufacturing technology is now advancing on a global scale which reduces the environmental impact of cremation on the planet and provides affordable environmentally friendly coffins for the bereaved. LifeArt is leading the world in this technology.

**Speaker Bio:** *Simon started his early career as a Police Officer before moving into business. He has developed a number of innovative products in the death care industry which are used by thousands of hospitals, hospices, funeral directors, Police and governments around the world. Simon is now focussed on innovation within the UK coffin industry. He has won a number of awards including the prestigious Queen's Award for Innovation, the Greater Birmingham Chambers of Commerce Award for Excellence in Innovation and the "Big Ideas Business Award" at The University of Warwick. Simon is MD of LifeArt Coffins UK and Flexmort.*

**10.30 – 11.00**

**Paper Title: Grounds Maintenance of Crematoria – How to improve your image**

**Speaker:** Stuart Rose, UK Sales Manager, Overton (UK)

**Paper Description:** Stuart's presentation will cover the following:

- A brief introduction and history of the company
- Overview of the company's perception of maintenance issues relating to crematoria
- Solutions to the company's perception of issues and image of crematoria
- Time and cost savings relating to improving the first impressions in relation to the competition
- Saving money by using battery power
- The future and how it will be in the grounds maintenance area of crematoria

**Speaker Bio:** *Stuart comes from an agricultural background and was employed for many years as a Livestock Auctioneer before beginning a sales career with Overton (UK) in 2006. Initially an Area Sales Rep he has progressed within the company to the role of UK Sales Manager with responsibility for sales both within the UK and also has a great deal of input in the overseas markets. Stuart is also heavily involved in the marketing for the company and the day to day operations of the business. Overton (UK) are currently entering their 30th year in business and have always had crematoria and cemeteries as part of the core activities.*

**11:00 – 11:30 Refreshment Break (Lower Cocktail Bar)**

## 11:30 Session 2:

Chaired by: Professor Hilary Grainger OBE, Council Member, The Cremation Society

11.30 – 12.00

**Paper Title:** What have you done David Bowie?

**Speaker:** Debbie Kerslake, Community Researcher, Birmingham University

**Paper Description:** With David Bowie's decision to opt for direct cremation in January 2016, this type of disposal became far better known. With newspaper headlines such as 'Bowie secretly cremated' and 'Doing a Bowie', suddenly everyone was talking about this simple, cheap and easy way of dealing with a body. If it was good enough for David Bowie then what's to stop any of us following suit. Surely it's better for bereaved people. But is it?

This session will look at direct cremation from the standpoint of those who are bereaved asking questions including:

Why might bereaved people opt not to have a funeral?

Will this help their grieving?

Should we be doing more to ensure bereaved people know about what is involved?

**Speaker Biog:** *Debbie Kerslake joined Cruse Bereavement Care in 1999, becoming Chief Executive from 2008-2018. Debbie played a key role in working with multiple stakeholders to raise awareness of bereaved people's needs, improve access to bereavement support and develop bereavement care service standards. Her work included developing the range of services offered, including to children & young people, enhancing training provision and reaching under-represented groups. Debbie represented bereaved people on the All-Party Parliamentary Group for Funerals and Bereavement and was a member of groups including the Ministry of Justice Burial and Cremation Advisory Group, the Department of Health Death Certification National Steering Group, the National Cremation Working Group, the National Bereavement Alliance Steering Group, the Dying Matters Steering Group and the Life Matters Task Force.*

*She led Cruse's major incident response team following several incidents including 9/11 in New York.*

*Prior to this, Debbie was a social worker specialising in child protection, disability and terminal illness. The respite, befriending and advocacy service she established won two national awards.*

*Since retiring from Cruse last year, Debbie has spoken at Singapore's inaugural grief and bereavement conference; been accepted as a member of the International Workgroup on Death, Dying and Bereavement and become a community researcher with Birmingham University. She is also co-writing two books.*

12.00 – 12.30

**Paper Title:** Natural Burial and Changing Funeral Practices

**Speaker:** Charlotte Knight, The Natural Death Centre

**Paper Description:** Charlotte will be taking a look at the way in which natural burial fits into changing funeral practices, the challenges faced and the ways in which cremation, traditional and natural burial can work beside each other.

**Speaker Biog:** *Charlotte spent 19 years working as a film producer with a side interest in death. She now works as a home funeral guide, funeral celebrant and manages social media for The Natural Death Centre charity. She is a Cruse bereavement volunteer and a member of the Special Assistance Team for Kenyon International Emergency Service. She also runs a charity, The Cot Project which supports bereaved parents.*

## 12:30 – 13:30 Lunch (Restaurant)

## 13:30 Session 3:

Chaired by: Alan José, Deputy President, The Federation of Burial and Cremation Authorities

13.30 – 14.00

**Paper Title:** NOx in the City

**Speaker:** Tony Brookes, BSc (Hons), Group Sales Manager, Facultatieve Technologies Ltd

**Paper Description:** With the general public becoming ever more conscious of the falling standard of air quality in our towns and cities and as the public turns to ever more environmentally friendly modes of transport, Tony will be taking a look at what may be next on the horizon with regards to the future of abatement of cremator flue gas emissions.

**Speaker Biog:** *Having qualified as a chemical engineer, Tony's early industrial experiences were gained from a chemical plant operations environment prior to working for a leading air pollution control company supplying a variety of flue gas abatement systems. Tony joined FTL 26 years ago in early 1993 as a member of the Technical Department. Some 4 years later he moved to Technical Sales, resulting in his involvement with the global sales of FT cremation and abatement systems throughout the world.*

**14.00 – 14.30**

**Paper Title: The Environmental Credentials of Water Cremation**

**Speaker: Sandy Sullivan, Director, Resomation Ltd**

**Paper Description:** A couple of independent studies have looked at the environmental impacts of burial, flame cremation and water cremation (Resomation) on a Life Cycle Analysis basis. This data will be presented and discussed and the current status of Water Cremation summarised.

**Speaker Biog:** *A biochemist by education, Sandy is the founder and a director of Resomation Ltd which is a division of the LBBC group based in Leeds. Resomation is dedicated to the global uptake of water cremation. Prior to Resomation Ltd Sandy held several senior European management roles in Steris and Millipore Corporations for 25 years principally focused on sterilisation technology and water purification.*

**14:30 – 15:00 Refreshment Break (Lower Cocktail Bar)**

**15:00 Session 4:**

**Chaired by: Martin Birch, Chair of the ICCM Board of Directors**

**15.00 – 16.00**

**Discussion and Speakers' Panel**

**16.00 Close of Seminar**